



**AWARD  
WINNING  
EDTECH**

english • maths • functional skills • gcse • more



UK's leading EdTech platform for Functional Skills and GCSE



Used by millions of learners around the world



Engaging, effective online assessments and resources

**bett**  
**AWARDS 2016**  
WINNER

**bett**  
**AWARDS 2017**  
WINNER

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**AWARDS 2018**  
WINNER

# HELLO! WE'RE bksb

bksb is a global leader in the creation of EdTech products which improve English and maths skills. Our solutions are designed to meet the GCSE and Functional Skills criteria, but they are also suitable for almost any other skills improvement programme.

We have been established for over 20 years, and our skills solutions are used by thousands of education providers and millions of learners around the world.

“ I love the bksb products. ”

*Claire Bottomley, Crackerjack Training*

“ Immense, invaluable. ”

*Jacqui Thompson, Rise Academy*



# OUR DIGITAL LEARNING JOURNEY



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## INITIAL ASSESSMENT

The start point. An assessment which uses artificial intelligence and Item Response Theory to accurately determine a learner's level of ability for English and maths.

## DIAGNOSTIC ASSESSMENT

The detail. Assesses levels for different topics and produces an Individual Learning Plan.

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## PROGRESS CHECKS

The advancement. A summative assessment to assess a learner's progress at the end of each learning module.

## LEARNING RESOURCES

The learning. Provides engaging video content and exercises to improve skills that were previously missing.

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## EXAM PRACTICE

The preparation. Having developed their skills, now's the time to ensure that learners are exam ready.

PREPARE

## INTELLIGENT, ACCURATE ASSESSMENT

Our assessments use artificial intelligence and complex algorithms to identify an accurate ability level. This is a massive step forward when compared to similar systems which simply add up scores and use boundaries to determine a result.



## ENGAGING LEARNING CONTENT

The bksb Learning Resources provide learners with engaging video content and exercises to improve their English and maths skills. These resources are tailored to each individual's specific skill gaps.



## CLEAR PROGRESSION PATHWAYS

The bksb platform provides a user-friendly experience for learners that guides them through what they need to do, then clearly shows how their skills are improving. It also provides progression data for teachers and managers, which can be invaluable for Ofsted and funding evidence.



“ Vital in our Functional Skills delivery. ”

*Dan Morrin, Charlton Athletic Community Trust*

“ bksb helped us achieve ‘outstanding’ in our inspection. ”

*Carl Pagen, Blackpool and The Fylde College*



## TRY OUR LEARNING PLATFORM FOR FREE

We would love to show you what we do. For a free online demo, or for an informal chat about how we could help, please contact our friendly and knowledgeable team.

 01623 413333

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